

2nd Annual **Advancing** HOOSIER WOMEN **in Business** *Seminars*

July 8, 2008 – Marion, Indiana

10:00 a.m.

Welcome & Introductions

Ted Baker, Associate Director

East Central Small Business Development Center (SBDC)

David Terrell, Executive Director

Indiana Office of Community and Rural Affairs

10:10 - 10:20 a.m.

Keynote Speaker

Lt. Governor Becky Skillman

10:20 - 11:45 a.m.

Panel of Successful Women Entrepreneurs

- Mayor Sharon McShurley - City of Muncie
 - *Making Difficult Decisions*
- Elaine Merritt - Owner, Business Development Center 24/7
 - *Creating a Unique Identity*

11:55 a.m. - 1:00 p.m.

Luncheon Speaker

Ann Johnson, F.B. Fogg

1:00 - 1:45 p.m.

Continued Panel Discussions

- Sherry French - Owner, Comforts of Home
 - *Building and Maintaining your Customer Base*
- Nina Merten - Financial Advisor, Summit Brokerage Services
 - *It's Not What You Make, It's How Much You Keep*

1:55 - 2:00 p.m.

Closing Comments

Ted Baker, Associate Director

East Central Small Business Development Center (SBDC)